

C.V.



PIP ROWSON

writing, editing and arts facilitation

PERSONALITY

creative, calm, empathic,
judicious, insightful

CONTACT & LOCATION

✉ pip.rowson@gmail.com

☎ +44 (0)7707 051 852

🏠 piprowson.co.uk

📍 Hastings, East Sussex, UK
+6yrs of remote working
Full, clean driving licence

SOCIAL

🐦 @piprowson

📷 @piprowson

🌐 linkedin.com/in/piprowson

DIGITAL SKILLS

Adobe Photoshop & InDesign,
Asana, Canva, Insightly,
MacOS, Mailchimp, Microsoft
Office, SEO skills, Slack, Trello,
Weebly, Wix and Wordpress

EXPERIENCE

Conference script writer with a brand experience agency, for a global audience of 225 top executives and key investors.

Copy-editor and proofreader of a shortlisted design concept for UK pavilion at Expo 2020, for a collaborative bid with a brand experience agency and a major architecture firm.

Bid writer with House of Cultural Curiosity CIC, securing funding from British Science Festival and the government's Women's Vote Centenary Grants.

Editor and proofreader of successful bids to UK Civil Service, John Lewis Partnership, King's College London, NHS England and other high profile clients with Mayvin Ltd.

Content coordinator for a collaborative research report about women's leadership in international NGOs.

Web editor and content producer for Mayvin Ltd, Small Wonder Short Story Festival and arts organisation Bureau of Silly Ideas.

Poet focusing on visual-led poetry: an inversion of the traditional illustration process. Latest titles available at microlibrarybooks.com.

Writing workshop facilitator: designing and delivering sessions with charity Craftimation for Sussex Recovery College and the Hastings Academy school, and with House of Cultural Curiosity for Seaview services for complex lives.

EDUCATION

BA ENGLISH

University of Sussex, 2008
First Class Honours

A LEVELS Grade A

English, Art, Film Studies
Buddhism & Ethics AS Level

GCSES 7 A*s, 2 As, 1 B

English, Art, Textiles, Sciences,
Italian, French, Maths, Drama
KLB Comprehensive School,
Gloucestershire, 1998 - 2005

TRAINING

PR & marketing capability
building (5 month programme)
with Valentina Moressa

'Art of Business Storytelling'
School of Life workshop, London

Introduction to Coaching
Training with Emma Haughton
Coaching, Brighton

ADDITIONAL

Co-owner of independent publishing platform Micro Library Books, exhibiting at UK and international events including Bergen Artists Book Fair; East London Comic Arts Festival, Brighton Illustration Fair and Bristol Artists Book Event.

Five years' marketing and business development experience:
strategy, lead generation, relationship management, PR, communications, content production and social media.

Over 10 years' events management experience including:
Co-director of House of Cultural Curiosity CIC, producing events with British Science Festival, Uni of Brighton, Hastings Youth Council and artists Nathan Burr and Rosalie Schweiker.

Events and programme manager for Mayvin, from networking evenings to large-scale, multi-strand programmes with clients including UK Civil Service, NSPCC and John Lewis Partnership.

Site manager for filming/photoshoots at Charleston Trust with high-profile fashion, interiors and TV clients. Event support for Charleston's festivals, exhibitions and education programme.

Charity supporter: running half-marathons in aid of charities Mind, Alzheimer's Society and Frank Water. Member of Sussex Wildlife Trust, Hastings Contemporary and the National Trust.

WORK HISTORY

Writer, editor, arts facilitator Freelance	Jun 2018 – present
Marketing, Events & Business Development Manager Mayvin	Jun 2017 - present
Co-owner Micro Library Books	April 2014 – present
Co-director House of Cultural Curiosity CIC	Nov 2016 – Nov 2018
Client Relationship & Operations Manager* Mayvin	Mar 2013 – May 2017
Team Assistant Regional Planning Arts Council England	Jan 2012 – Jun 2013
Operations Manager University of Brighton International College	Sep 2011 – Jan 2012
Office & PR Manager The Charleston Trust museum & festivals	Jul 2008 – Sep 2011

**including marketing and business development responsibilities since 2015*